

Making Online Film Events Accessible

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Session Plan

Introduction

**Online access issues and
solutions**

Implementing access measures

Marketing and engagement

1. Introduction

Welcome!

Top tips:

Always mention Deaf/Disabled access in your event blurbs

Don't try to do too much - focus on what you can implement

Social model of disability

Ultimate goal of integration

SQIFF's Deaf and Disabled Accessibility Guide

2. Online access issues and solutions

Issues:

Audio issues

Visual issues

Concentration

Anxiety

Digital exclusion

2. Online access issues and solutions

Solutions:

Ask everyone to stay on mute

Captions (captions for films/live captioning/auto-captions)

BSL- English interpretation

Visual descriptions

Accessible communication

Breaks

Relaxed environment

Use of 'Chat' function

Providing internet access/devices

3. Implementing access measures

Different platforms:

Captions (availability and quality)

Functionality

Site navigation

Contact/support

3. Implementing access measures

Different platforms:

Zoom

Webex

Facebook livestream

YouTube livestream

Vimeo on Demand

Shift72/INDY On Demand

3. Implementing access measures

Access materials and support:

Film captions (£3-5 per minute)

Live captioning (£55-100 per hour)

BSL- English interpretation (£35-55 per hour)

Pre-recorded audio description (£5-10 per minute)

Live audio description (c.£300-400 for one watch party and Q&A)

3. Implementing access measures

Free(-ish) access provisions:

Content warnings

**Advertising film's language/s and
relative accessibility**

Visual descriptions

Accessible design/formats/large print

3. Implementing access measures

Content:

Research films which already have access materials available

Record access info during submissions viewing/programme research

Include Deaf and Disabled content/work by Deaf and Disabled filmmakers

3. Marketing and engagement

Accessible social media, e.g. alt text/image descriptions; hashtags; captioned videos

Reaching out to Deaf and Disabled audiences, organisations, film critics, etc.

Accessible website content, e.g. links to large print and easy read versions of programme info

Accessibility toolbars

Examples of accessible sites: RNIB;

cripcamp.com