

## PRESS RELEASE

# CINEMAS ACROSS THE UK RECOGNISE WORLD ALZHEIMER'S MONTH

August 2017

## **Cinemas across the UK will be recognising World Alzheimer's Month this September with a series of dementia-friendly film events.**

The BFI Film Audience Network and venue partners are making film accessible throughout September and beyond, for audiences living with dementia. Regular relaxed screenings, full of live entertainment, will offer safe and welcoming experiences.

The film screenings are developed by venues and supported by the eight BFI Film Audience Network (FAN) Hubs across the UK and National Lottery funding, who provide dementia-friendly guidance, training and support to cinema operators.

### **Hana Lewis, Strategic Manager of Film Hub Wales explains:**

"We've been developing projects for audiences with dementia in the UK since the BFI Film Audience Network launched in 2013 and it really has the most extraordinary impact on both the team and the audiences. A new case of dementia is diagnosed somewhere in the world every four seconds. This is something we can't ignore, particularly as 34% of the 850,000 people currently living with dementia in the UK don't feel part of their community, 61% felt anxious or depressed recently and 40% felt lonely. (Data from Alzheimer's Society). Film not only has the power to bring communities together but it is a powerful tool to improve mental wellbeing and confidence.

"We are really pleased to be working with a number of specialist partners in Wales during World Alzheimer's Month who will enable us to significantly improve access to cinema provision for audiences living with dementia, including their families, friends and carers such as the Alzheimer's Society and the Dementia Research Institute at Cardiff University, which is the largest of its kind in the UK. Our venue partners also have exceptional local knowledge and wonderful ideas from memory cafes to sing alongs and social gatherings, making the season ahead one not to miss".

Film Hub Wales - currently the hub for the BFI Film Audience Network leading on the [Access For All, Inclusive Cinema Strategy](#) are developing a UK wide accessible screenings model and online resource which will enable exhibitors to build confidence when working with diverse groups, including audiences with dementia.

Ivor James lives in Cardiff and cares for his wife, Margaret, who is 78. She was diagnosed with vascular dementia in 2010:

“We were students together at the Cardiff College of Arts and used to go to the cinema quite often. So it is marvellous that we are still able to share that experience. When she is at home watching TV, she tends to ask a lot of questions about what's happening. But at the cinema she really focusses. We saw *Calamity Jane* and she could remember some of the numbers and was singing along to them.

“She loves musicals. The old classics help trigger her memory but she also likes action films. She really enjoys it and it is lovely to see her show some spark; an inkling of understanding.”

Over the last four years, Film Hub Wales has held multiple training events for exhibitors, including [Opening Doors](#) development days which piloted Dementia Friends sessions in partnership with the Alzheimer's Society.

To coincide with World Alzheimer's Month, the BFI Film Audience Network is building upon existing skills by launching a Dementia Friendly Screenings Guide in collaboration with Alzheimer's Society, and the UK Cinema Association. The guide will feature case studies from across the UK and equip cinemas with the tools to offer their own events for audiences living with dementia. The guide will receive its soft launch at the Prime Minister's Champion Group for Culture in London in September before it's official launch at a dedicated event in London in October. Industry visitors at Chapter's World Alzheimer's Day in Cardiff will also receive a preview copy.

### **Sue Phelps, Director of Alzheimer's Society Cymru spells out why dementia friendly screenings are worthwhile :**

“Dementia will affect everyone in every sector and every industry, from customers to employees. Creating a social space in cinemas where people living with dementia can enjoy a simple leisure activity with their friends, family and carers is so important, and helps to create a more inclusive society for all. Cinemas can make a huge difference to people living with dementia by making simple changes such as installing additional signage and by raising staff awareness. Allowing audiences to move around, chat and sing along if they want to, with an opportunity to socialise afterwards, creates a much more relaxed atmosphere.”

A major part of the success of dementia friendly cinema is around the extra activities provided, whether that's just tea and cake or a workshop as part of the package. These social elements really add value to the visitor's experience and can be a nice opportunity for carers and families to connect too.

### **Joann Rae at Theatr Colwyn explains:**

“More than 160 people turned up for our first dementia friendly screening – we were thrilled! The audience members were really engaged with the film, they sang all the way through it and loved the interval entertainment. Since then, our screenings have retained a loyal audience and we're looking forward to screening 'Meet Me in St Louis' during World Alzheimer's Month. You can really see the effect these screenings have on our staff and volunteers, as well as the audience. Everyone comes together for the interval sing-alongs, brilliantly led by Welsh National Opera's producer Ruth

Evans and the dementia friendly film screenings have proved to be really joyful afternoons."

Professor Julie Williams, Chief Scientific Advisor to the Welsh Government and Professor of Neuropsychological Genetics explains:

"It is estimated that the number of people with dementia will double by 2030. In order to find new ways to diagnose, treat, prevent and care for people living with the condition, Cardiff University recently launched a more than £20m dementia research centre with the support of the Medical Research Council, Alzheimer's Society and Alzheimer's Research UK, playing a major role in the UK's biggest dementia research initiative and putting Wales at the forefront of dementia research.

"Evidence has shown that engagement with the arts, including cinema can enhance mood, increase confidence and connect people with dementia. This is why the upcoming programme of film events is so important. We are very pleased to offer a chance for audiences to experience our unique virtual reality at Chapter during the season, which was developed by Alzheimer's Research UK and designed to put you in the shoes of someone living with dementia."

[ends]

**For more information, please contact Jane Thomas at [hello@janethomaspr.com](mailto:hello@janethomaspr.com) or 07967351827**

## **DEMENTIA FRIENDLY SCREENINGS: LISTINGS FOR ENGLAND, SCOTLAND, NORTHERN IRELAND AND WALES**

Dementia friendly screenings are adapted to make them more accessible for people living with dementia. Cinemas normally will have the lights on dim, the volume slightly lower, and a relaxed atmosphere. It is understood that people in the audience may want to get up and move around, may need to leave the screening and return, may talk, sing or make noise. All this is acceptable. Often more staff are available to help. Wheelchair spaces are often limited, so visitors are encouraged to book ahead.

### **ENGLAND**

#### **PICTUREHOUSE CINEMAS**

Open to all but especially for people with dementia and their family, friends and carers. Join us for free tea, coffee and biscuits and a chance to socialise for 30 minutes before the film. The film will start at the time stated.

*Jailhouse Rock! (U)*

Picturehouse Exeter - 6th Sep, 10.30

Picturehouse Regal Henley - 6th Sep, 11.00

Picturehouse East Dulwich - 7th Sep, 11.00

Picturehouse Stratford-upon-Avon - 13th Sep, 12.00

Arts Picturehouse Cambridge - 15th Sep, 11.00

Picturehouse Clapham - 19th Sep, 10.30

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Picturehouse Liverpool at FACT - Wednesday 20th Sep, 12.00  
Picturehouse Crouch End - 21st Sep, 10.30  
Picturehouse Hackney - 22nd Sep, 10.30  
Picturehouse Duke of Yorks, Brighton - 22nd Sep, 11.00  
Picturehouse Greenwich - 25th Sep, 10.30  
Picturehouse Harbour Lights Southampton - 25th Sep, 10.30  
Picturehouse Gate London - 25th Sep, 11.00  
Picturehouse York - 25th Sep, 13.15  
Picturehouse Norwich Cinema City - 29th Sep, 11.00

## **BERKSHIRE Bracknell Film Society**

*HIGH SOCIETY*

Monday 11 September, doors open 1.30pm, film begins at 2pm

*We thank Bracknell Forest Homes for sponsoring this screening to mark World Alzheimer's Month.*

In partnership with South Hill Park, Bracknell Film Society is delighted to present Dementia Friendly Screenings – specially-designed cinema screenings for people living with dementia and their carers.

With lights left on low and sound levels reduced, these relaxed screenings of specially selected films will be in the afternoon on the second Monday of each month

Doors open at 1.30pm for a 2pm start with a short interval taking place during the screening. Complimentary refreshments will be provided after each film screening. Tickets are £5.50 and all staff and volunteers coordinating the screenings are Dementia Friends.

## **CAMBRIDGESHIRE The Light Cinema Experience, Wisbech**

<https://wisbech.lightcinemas.co.uk/dementia-friendly>

*THE WIZARD OF OZ*

Monday 11 September, 11am

Our dementia-friendly screenings are programmed in partnership with the 'A Life More Ordinary' Project at the Dukes Theatre, Lancaster. 'A Life More Ordinary' is a 3-year project led by The Dukes, which aims to improve the lives of people with dementia and memory loss, and their friends and families, by providing fun, creative activities and film screenings in an adapted environment. Please note that pastoral care is not provided at these events. A friend, family member or carer must also attend.

With thanks to Iceland Foods who have kindly provided pre-screening refreshments for all customers attending dementia-friendly screenings at all our cinemas.

All screenings include an interval with singalong/entertainment from *Back Two* – audience participation is encouraged!

Tickets may be purchased in person at the Box Office, or via our website. £5 per ticket and carers go free

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**CHESTER Storyhouse, Chester** <https://www.storyhouse.com/cinema>

Victoria and Abdul, Sat 23 Sep, 3.45pm

Relaxed film screenings at Storyhouse are for anyone who would welcome watching a film in a more relaxed environment. They have been designed to be friendlier to people with cognitive and sensory disorders, autism spectrum conditions, or dementia. The screenings are open to all, even if you don't need the adjustments we make for these screenings.

In relaxed screenings we keep the cinema lights on low and adjust the volume of the film so that it is not as loud as usual. You are free to move around, and leave and re-enter the cinema when you like. There will be a more relaxed attitude towards noise and talking during the screening.

We hold special relaxed screenings of family friendly films the last Sunday of every month. We also offer the opportunity to watch some of our new release feature films in a relaxed environment.

Coming up on Tuesday 3rd October 1.15 pm (part of Love Older Life Festival in Partnership with Age UK) - Casablanca

**Please Note: for relaxed screenings, there will be no trailers or adverts – films will start at the advertised time**

## DERBYSHIRE

*Matinée* provides dementia friendly cinema screenings across Derbyshire for people living with memory challenges, their family and friends.

### CASABLANCA

Monday 4 September 2017 – Pavilion Arts Centre, Buxton

Cost £4 incl tea/coffee, 1 carer/family member comes free, Doors 1:00pm, Film Starts 1:30pm

### KISS ME KATE

Monday 11 September 2017 – Nailers Conference Centre at Belper Football Club, Belper

Cost £4 incl tea/coffee, 1 carer/family member comes free, Doors 1:00pm, Film Starts 1:30pm

### CALAMITY JANE

Wednesday 13 September 2017 – Pomegranate Theatre, Chesterfield

Cost £3 (includes tea and cake), Doors 1:00pm, Film Starts 1:30pm

### OKLAHOMA!

Wednesday 20 September 2017 – St John's Church Hall, Long Eaton

Cost £4 incl tea/coffee, 1 carer/family member comes free, Doors 1:00pm, Film Starts 1:30pm

*Matinée* film screenings include a great or classic film, often a musical, refreshments and interval events such as singing or fun film reminiscence activities. Please note:

Matinée does not provide any personal care or supervision, and the events are not held in secure spaces.

**ESSEX** *Saffron Screen, Saffron Walden*  
[SINGIN' IN THE RAIN](#)

Sunday 24 September at 3pm A dementia-friendly screening of the classic musical starring Gene Kelly as the silent film star learning to make his way in the talkies. Screening open to all but particularly aimed to welcome people living with dementia together with their family, friends and carers.

Dementia-friendly screenings are a great opportunity to see a film in a relaxed, supportive and safe environment. We welcome people living with dementia, their family, friends and carers.

- Tickets are priced at £5. Carer tickets are free.
- The ticket price includes a free hot drink and biscuits.
- The lights will remain on low.
- Moving around and noise are accepted.
- There won't be any adverts before the film.
- There will be a 15 minute interval during the film.
- Doors open 1 hour before for socialising & acclimatising.

**GREATER MANCHESTER.** *Leigh Film Society Afternoon Classic Cinema Club*

Leigh's Classic Cinema Club occurs at:

- the Turnpike on the last Friday of the month and is supported by Dementia Friends, Wigan Borough Age UK, Bright Days, and Pensioners Link
- at The Pelican Centre every last Monday of the month and is supported by Dementia Friends, Wigan Council, and Bright Days.

*MY FAIR LADY* will be showing on:

Monday 25 September The Pelican Centre, Tyldesley - Doors open 1pm for 1.30pm start - Bring your own lunch. Tea, coffee, biscuits for sale.

Friday 29 September - The Turnpike, Leigh - Doors open 12.30pm for 1pm start - £2 pp. Refreshments available.

07969 647466 | [enquiries@leighfilmsociety.com](mailto:enquiries@leighfilmsociety.com)

**LANCASTER** *The Dukes - Lancaster - A Life More Ordinary*  
*MORECAMBE ON FILM*

Monday 11 September – 2pm, (finishes approx. 3.30pm)

Uncover extraordinary treasures from Morecambe's past with this afternoon of archive footage. The Dukes has partnered with the North West Film Archive to present a window to the past, with this collection of professional and amateur footage that explores life in Morecambe over the past 100 years. Tickets: £4, Carers

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go free. Tea, coffee and pastries are available in The Dukes café area, free for all ticket holders from 12.30pm

## LONDON

### Rio Cinema, Dalston

#### STEEL MAGNOLIAS

Wednesday 13 September at 2:30pm

Classic Matinee screenings at the RIO are held once a month on a Wednesday afternoon at 2.30pm. The films selected are either classic Hollywood or recent quality titles for a more mature audience.

Tickets are just £2 for the over 60s, and we welcome care home residents and people living with dementia - carers and assistants go free.

We offer free tea, coffee and biscuits, and with longer films we add in an intermission. The screenings are a great social club and a chance to experience the amazing '30s atmosphere of the Rio - we open up the circle for the full classic cinema experience.

Classic Matinee shows are for everyone, under 60s ticket prices are at the normal matinee rates.

### Phoenix Cinema, East Finchley

#### HELLO DOLLY!

Tuesday 12 September at 12pm

<http://phoenixcinema.co.uk/PhoenixCinema.dll/Page?PageID=0&SubListID=3&SubPageID=0>

Our Cinememories dementia friendly screenings are free for anyone over 60 and two guests of any age, such as friends, family or carers. The screenings will be shown with brighter lighting, quieter sound and an interval in the middle of the film for a sing-a-long and comfort break. A Dementia Adviser for the borough of Barnet (representing the Alzheimer's Society) will be present at the screenings, offering information on how to live well with dementia and the support available for carers for someone living with the condition.

*Cinememories is kindly supported by [The Mercers' Company](#)*

## PLYMOUTH Plymouth Arts Centre

### [VICTORIA AND ABDUL](#)

Thursday 26th October 2017 at 2:30pm

In Relaxed Film screenings we understand that people may want to talk during the film, walk around or leave the cinema - the lights are left on low in the cinema to make that easier for you. Come early and enjoy a free hot drink and biscuits before the film.

Everyone is welcome, but the cinema environment is subtly altered to be friendly for people living with Autism and Dementia and their family, friends and carers.

**SHEFFIELD** *The Light Cinema Experience,*  
<https://sheffield.lightcinemas.co.uk/dementia-friendly>

**MATILDA**

Thursday 21 September, 12.15

Our dementia-friendly screenings are programmed in partnership with the 'A Life More Ordinary' Project at the Dukes Theatre, Lancaster. 'A Life More Ordinary' is a 3-year project led by The Dukes, which aims to improve the lives of people with dementia and memory loss, and their friends and families, by providing film screenings in an adapted environment. Please note that pastoral care is not provided at these events. A friend, family member or carer must also attend.

With thanks to Iceland Foods who have kindly provided pre-screening refreshments for all customers attending dementia-friendly screenings at all our cinemas.

Refreshments from 11:45am and film start at 12:15pm

Tickets may be purchased in person at the Box Office, or via our website. £5 per ticket & carers free

## **SHROPSHIRE**

**Ludlow Assembly Rooms**

[AN AMERICAN IN PARIS](#)

Tuesday, September 12, 2017, 2- 4:10pm

This film is part of A Life More Ordinary - our selection of dementia-friendly film screenings. Open to everyone, these take place in a relaxed environment with lower sound, low-lighting and people free to come and go as they please. There will be an interval with tea and cake.

**Wem Town Hall** <http://www.wemtownhall.co.uk/whats-on/dementia-friendly/>  
**MAMMA MIA**

Monday 4th September, 1.30pm.

Screenings are limited to 50 places so pre-booking is recommended. Tickets are £5 per head and include a tea or coffee during the interval. Carers are free. We kindly remind customers that pastoral care is not provided at these screenings. If you would like to book or require more information, please visit [www.wemtownhall.co.uk](http://www.wemtownhall.co.uk) or contact us at [info@wemtownhall.co.uk](mailto:info@wemtownhall.co.uk). For venue access information, [please click here](#)

Our dementia friendly screenings are specifically tailored to meet the needs of customers with dementia. This will include a lower sound level, improved and clearer way signing and specially trained volunteers on hand to assist. There will also be an interval at each showing with tea/coffee and biscuits on offer. This will offer a chance to socialise with other patrons and to discuss and inform the film programme for future screenings.

**SUSSEX** *Movies Make Memories, Wealden District Council and Hailsham Pavilion, TOP HAT*

22 September, 2pm

The screenings will be held at the Hailsham Pavilion Theatre on George Street, BN27 1AE, starting at 2pm, with doors open at 1:30pm. Tickets cost £3 and carers can enter free of charge.

For more information contact The Hailsham Pavilion on 01323 841414 or [info@hailshampavilion.co.uk](mailto:info@hailshampavilion.co.uk) or visit [The Hailsham Pavilion website \(external link\)](#)

## **NORTHERN IRELAND**

**BELFAST** [Funny Girl](#), Queens Film Theatre, Belfast

Saturday 23 September, doors open 10.30am, film starts 11am

QFT is delighted to continue its dementia friendly screenings in September, which coincides with World Alzheimer's Month, an international campaign to raise awareness and challenge stigma.

The classic musical *Funny Girl* was Barbra Streisand's debut film, winning her an Oscar for her incredible performance as Fanny Brice. These screenings make cinema more accessible by providing an inclusive experience for people living with dementia, their families and carers. Free tea, coffee and biscuits are available from 10.30am, with the film at 11am.

Tickets £4

## **SCOTLAND**

**EDINBURGH** *Jailhouse Rock! Picturehouse Edinburgh Cameo*

Monday 25th September, 1pm

[Dementia-Friendly Screening](#): Open to all but especially for people with dementia and their family, friends and carers. Join us for free tea, coffee and biscuits and a chance to socialise for 30 minutes before the film. The film will start at the time stated.

**GLASGOW** *Movie Memories Launch Event: Whisky Galore! Glasgow Film Theatre Thursday 19 October (10.30am-1pm)*

October marks the launch of Glasgow Film Theatre's brand new dementia friendly film programme, Movie Memories. Movie Memories will present classic and contemporary film screenings alongside a programme of multi-arts entertainment. Tickets £5, carers go free.

<http://glasgowfilm.org/latest/news/gft-to-launch-movie-memories-programme>

Contact Jodie Wilkinson [jodie.wilkinson@GlasgowFilm.org](mailto:jodie.wilkinson@GlasgowFilm.org)

## **SCREEN MEMORIES SCOTLAND**

*Western Isle screenings during September (closed to public)*

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Regional Screen Scotland and Alzheimer Scotland have been awarded £30,000 by Life Changes Trust for Screen Memories Scotland. A project which attempts to reconnect those living with dementia with their love of cinema.

Trained volunteers from Alzheimer Scotland have adapted their highly successful sports-based reminiscence programmes and have applied similar techniques and strategies to film-based reminiscence. They operate in care homes, day centres and community settings, but the partnership with the Screen Machine mobile cinema has taken the project to a wider geographical audience. "A Day at The Pictures" attempts to recreate the whole cinema experience using film to promote inclusion and engagement. The programme starts with reminiscence sessions using cards as triggers, is followed by short, specially compiled, dementia-friendly screenings and finishes with further structured reminiscence using a variety of stimulus materials. The recall of films and film stars can be spectacular, especially those from the period 1940 to 1970 and the project intends to capture these memories and record them for future generations to share.

The production of individualised Film Memories books will see a combination of family and personal photographs linked to key cinema stills and posters, triggering memories of special and memorable cinema visits. It is hoped to engage younger people in the project, enabling them to better understand the nature of dementia, as well as learning at first hand about the social and cultural aspects of the lives of the people in the groups and the key films from that era.

Training packages are being designed for carers and families to use at home, including audio and braille resources and learning practices will be extended to other cinema operators and providers across Scotland.

Facebook: Screen Memories Scotland /Twitter:@ScreenMemSco

Contact Michael White: [ramleh37@gmail.com](mailto:ramleh37@gmail.com)

## **WALES**

**BARRY** Memo Arts Centre

Cine-memories: Dementia friendly film screenings

**SOME LIKE IT HOT**

£5 / includes tea or coffee and a biscuit during the interval

Cine-Memories is a series of monthly daytime film screenings of great classic movies for people living with dementia, their carers and families. These events are open to everyone, providing a nostalgic trip down memory lane.

The screenings aim to make cinema more accessible by providing a fun and inclusive experience to enable people living with dementia to attend the cinema in a safe and welcoming environment.

Our screenings provide relaxed seating, where audiences can sing, dance and move around in a softly lit environment with more comfortable sound levels and our Dementia Friends trained staff are on hand who understand patrons' needs.

Doors open 30 minutes before the advertised time to give people the chance to meet and socialise with others, and to familiarise themselves with the cinema space.

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We launch Cine-Memories during Dementia Awareness Week, and will screen the following films over the coming months:

- Thursday 31 August, 1:30pm – Viva Las Vegas
- Thursday 14 September, 1:30pm – Some Like It Hot
- Thursday 19 October, 1:30pm – Calamity Jane
- Thursday 9 November, 1:30pm – Singin' in the Rain
- Thursday 21 December, 1:30pm – Miracle on 34th Street

To book or for more information, call 01446 738622 or email [boxoffice@barymemo.co.uk](mailto:boxoffice@barymemo.co.uk)

## **BLAENAU FFESTINIOG, Cell B**

22nd September at 13.30

### [JAILHOUSE ROCK](#)

£6 / Tickets for carers are free / Including a cup of tea or coffee.

Cellb are working to make their programme and cinema more accessible for people living with dementia. Their new Dementia friendly screenings, launching during World Alzheimer's Month, are a great opportunity for people living with dementia to enjoy a film in a relaxed friendly environment.

After the film there is a chance to socialize with tea or coffee which is included in the ticket price.

These screenings are open to anyone living with dementia i.e. those diagnosed with and their family, or carers. They also welcome medical professionals, care home staff, social workers and support staff. (General public welcomed).

If you require wheelchair space contact the venue. There is a limited amount of 2 spaces available.

To book a ticket call the box office 01766 832 001 or book online. For further information please contact or email [emma@cellb.org](mailto:emma@cellb.org)

## **CARDIFF Chapter Arts Centre**

### **Tinted Lens: Alzheimer's Awareness Day: 22 September 12 midday-5.30pm**

[www.chapter.org/dementia-friendly-screenings](http://www.chapter.org/dementia-friendly-screenings)

Come and join us for a day of film, information sessions, awareness raising and more to celebrate Alzheimer's Awareness Week. All are welcome, whether you are living with dementia, care for someone with dementia, are interested in learning more, or just want to show support for our dementia friendly community here at Chapter.

### **Dementia Friends Free Information Session, 12pm - 1pm**

Become a "Dementia Friend" by signing up for one of our friendly and interactive information sessions, run by Alzheimer's Society Cymru. As well as increasing your understanding of dementia, you will learn about the small but powerful things you can do to help people with dementia in your community.

### **A Walk Through Dementia, Virtual Reality Experience, 1pm-5.30pm**

Researchers from Cardiff University use a unique app developed by Alzheimer's Research UK, designed to put you in the shoes of someone living with dementia. Presented in virtual reality, you will look at everyday life through a new lens.

**The Sound of Music**, 1.30pm-5pm (includes interval)

Join us for a special dementia-friendly screening of the magical, heartwarming true-life story that has become the most popular family film of all time. Julie Andrews lights up the screen as Maria, who leaves the convent to become governess to the seven children of the autocratic Captain Von Trapp. +Includes warm up with Goldies Cymru

**Stalls:** Drop in and visit our information and awareness raising stalls from 1pm-5.30pm.

For more information, please email the Project Coordinator [ellie.russell@chapter.org](mailto:ellie.russell@chapter.org), call the Box Office on 029 2030 4400, or visit [www.chapter.org/dementia-friendly-screenings](http://www.chapter.org/dementia-friendly-screenings). Chapter, Market Road, Canton, Cardiff CF5 1QE

**Access:** Chapter is an accessible building. For more information, visit [www.chapter.org/access](http://www.chapter.org/access) Please note, Wheelchair spaces must be booked in advance by calling the Box Office on 029 2030 4400

**Followed by a festival on the 16th May 2018 as part of Dementia Awareness Week.**

**COLWYN BAY** Theatr Colwyn

7 September at 14:30 (2 hours -including intervals)

[MEET ME IN ST LOUIS \(U\)](#)

£4 | Carers go free | Includes free tea / coffee and a cake

The dementia friendly screenings at Theatr Colwyn, Colwyn Bay, are programmed in partnership with the 'A Life More Ordinary' Project at The Dukes Theatre, Lancaster and supported by Film Hub Wales. These screenings are for people with dementia, memory loss and their family, friends and carers but is open to the general public. Please note that pastoral care is not provided at these events. A friend, family member or carer must also attend.

Each screening includes an interval with live entertainment, provided by and in partnership with Welsh National Opera and supported by Canu Conwy, the Conwy County Borough Council staff choir.

For more information on this event and upcoming dementia friendly screenings at Theatr Colwyn, email [theatrcolwyn@conwy.gov.uk](mailto:theatrcolwyn@conwy.gov.uk) or call 01492 577888

**MOLD** Clwyd Theatr Cymru

19th September 11am

[OKLAHOMA](#)

£4 / includes free tea/coffee and biscuit

Theatr Clwyd is proud to announce Dementia Friendly screenings supported by Film Hub Wales and the BFI Film Audience Network. We aim to make cinema accessible

to those living with dementia, their families and carers and provide a cinema setting which is safe, supported, welcoming and full of joy.

From arriving at Theatr Clwyd audience members will be met by dementia friendly trained staff and guided to the cinema. The same staff will be present throughout the film giving continuity and assistance where needed.

Included in the ticket price will be a free tea/coffee and biscuit as well as a discount for our bistro cafe menu where audience members can have lunch and a chance to socialise with others before they leave.'

**NEWBRIDGE** Newbridge Memo  
18<sup>th</sup> & 25 September at 12.30pm

[Heritage tour](#) at 1.30pm £5

[Jailhouse Rock](#) at 12.30pm £1

The Memo's Memory Café will explore working life, from wages to cost of living, with a 'memory bank' film. Short Dementia friendly guided tours of the building will be offered where audiences will be able to handle objects that bring back memories and pay with old coins. There will also be a heritage film experience with tea and coffee in the ballroom.

On the 25th September Jailhouse Rock will screen with '50s music in the ballroom and staff/volunteers in '50s costume. Audiences will be shown to their seats by an usherette and ice cream will be available during the performance. The large art deco auditorium will allow audiences to spread out with dedicated wheelchair spaces, as well as lift access to all floors.

The cinema will offer a screening on the first Monday of every month, up until December when they will show a Christmas film with mince pies and mulled wine.

## **IRIS PRIZE FESTIVAL - CINEWORLD CARDIFF, SCREEN 14**

Talk – Dementia and Us: Wednesday 11 October at 3pm

Speakers from Chapter and Cardiff University join us to discuss the unique issues surrounding LGBTQ+ people and dementia.

Inspired by the wonderful work at Chapter with their dementia friendly screenings, Iris began to consider how dementia is affecting the LGBTQ+ community.

This session will cover what research is being done into dementia and address the unique issues that an LGBTQ+ individual with dementia may encounter. We will have speakers from Chapter and researchers at Cardiff University, which contains one of the world's leading institutes for research into dementia, The UK Dementia Research Institute.

[Buy tickets](#)

Box Office: 02920232744